

**ACHIEVING A MODERN, FULLY DIGITAL
WORKSPACE EXPERIENCE**

**VMWARE WORKSPACE ONE +
VOX MOBILE STRATEGIC
PLANNING & ON-GOING SUPPORT**

vmware[®]

Vox Mobile

REPLACING THE TRADITIONAL, LEGACY WORKSPACE WITH A MODERN, FULLY DIGITAL EXPERIENCE:
VMWARE WORKSPACE ONE WITH VOX MOBILE

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Introduction

Why Legacy Workspaces Don't Support the Modern Enterprise

It's indisputable that enterprises are trying to achieve a more modern way of working. The traditional workspace, a corporate desktop bound to a desk, is no longer an adequate environment for productivity in this era, and it hasn't been since the mass adoption of mobile devices and tablets. Businesses are now highly aware of the fact that for a number of reasons, including mobility, security, and user demographic changes, a more modern workspace is needed to replace the cubicle and desktop of yesteryear and bring together desktop and mobile environments.

A few factors that are influencing the need to modernize with digital workspaces, (VMware, Vox Mobile):

“The adoption rate of BYOD among enterprises is 69.2%, [with BYOD program revisions in the top 5 roadmap initiatives of 2018.](#)”

“60% of employees would prefer to use a personal device for work and play.”

“The market demand for mobile app development services will grow at least 5x faster than IT organizations can deliver them.¹”

Modern applications (mobile and SaaS) are being adopted at a rapid pace, and cost-effective, but powerful mobile devices have changed how users work, and consequently, the IT enterprise, VMware explained. Modern apps exist beyond the corporate network and must be updated and supported, which is a lot to manage on top of existing legacy or native web apps.

The dominance of mobile apps makes achieving a consistent user experience difficult. Further, a healthy security posture, as well as the support requirements necessary for managing cost, can be an obstacle. Employees want to do their jobs where and when they want, and sometimes unknowingly bypass security policies to do so without a company-wide digital workspace platform in place.²

It's time to embrace today's approach to work—here's where VMware Workspace ONE comes in. Workspace ONE is the technology that enables businesses to combine the enhanced productivity of mobility and the security of traditional desktop workspaces.





Achieving a Secure, Digital Work Experience

[VMware Workspace ONE](#) + Vox Mobile eliminates the challenges commonly associated with enterprise mobility and achieving a modern digital workspace.

From a security perspective, Workspace ONE leverages desktop virtualization, identity and access management, with enterprise mobility management to secure the typical mix of legacy, web, SaaS, and mobile applications and data found in businesses today. Additionally, Workspace ONE enhances IT service efficiency and control, allowing businesses to gain:

- ✓ Access and data policies set and enforced across all apps, devices, and locations through a central platform.
- ✓ Business conducted entirely from mobile devices.
- ✓ Corporate laptops provisioned anywhere from the cloud within minutes.
- ✓ New employees onboarded with all apps and devices in less than an hour without opening tickets or calling the help desk.



Volume



Variety



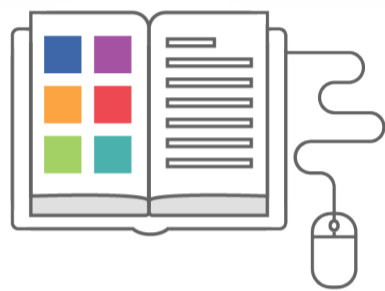
Velocity

Introducing VMware Workspace ONE + Vox Mobile Strategic Planning & On-going Support



What Is VMware Workspace ONE?

At Vox Mobile, we recommend VMware Workspace ONE to our customers who see the need to modernize the workspace and want a single platform to securely deliver and manage all applications and devices. It allows the integration of access control, application management, and multi-platform endpoint management, regardless of whether the cloud or on-premise deployment is preferred.



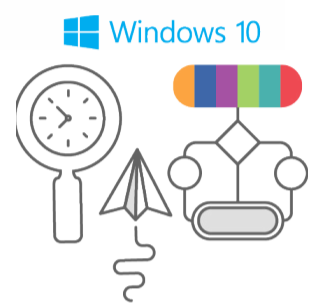
Through VMware Workspace ONE, IT is given the power to provide a digital workspace that allows employees to use the technology and applications securely, and in alignment with business needs. Workspace ONE combines VMware AirWatch® Unified Endpoint Management™ technology and virtual application delivery (VMware Horizon®) on a common identity framework.

Workspace ONE equips businesses to support their employees and speed up the path to digital transformation by achieving the following objectives, VMware listed:



Simplified application and access management

Provide secure access to cloud, mobile, web, and Windows apps on any smartphone, tablet, or laptop through a single catalog and a consumer-simple single sign-on (SSO) experience.



Unified endpoint management

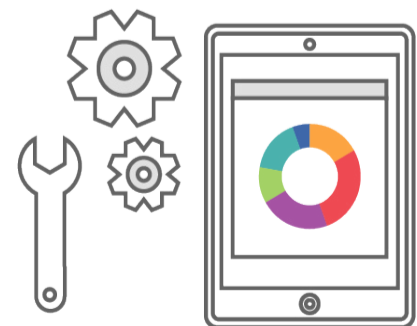
Utilize one platform to manage all devices regardless of ownership model, and maintain total employee privacy.

Modernized Windows 10 management

Enable simple and secure user onboarding of Windows 10 endpoints with out-of-box enrollment (OOBE) using cloud-based device and app lifecycle management.

Lowered cost of delivering virtual desktops and apps

Radically transform traditional VDI with unprecedented simplicity, flexibility, speed and scale, cost effectively.



Workspace ONE

Use Cases

There are a number of viable use cases for adopting Workspace ONE. Here's what many businesses are finding Workspace ONE most useful for:

1. Desktop Modernization

Businesses that have migrated to or are considering Microsoft Office 365 adoption are facing challenges around securing the various methods office applications can be consumed (browsers, mobile applications, desktop applications). The security and control over these applications is achieved by enabling application access controls through policies, preventing access from unmanaged devices, and data protection through AirWatch content locker and VMware boxer applications. Other benefits include:

- App volumes and being able to control updates that go out to end users rather than allowing Microsoft to do so
- Using modern app management if necessary
- Dealing with the identity and how users are logging into 365 and accessing services

2. Enabling Mobility

Enabling mobility without necessarily delivering remote access is an excellent reason to consider Workspace ONE. The VMware AirWatch component ensures users are using applications and devices securely, as well as accessing corporate email securely. By delivering AirWatch's own mobile applications to gain access to email repositories, or Microsoft's own native application, mobility is made possible without increasing security vulnerabilities.

3. Complex Application Delivery

IT definitely has the need to make their users mobile, but also secure. With the multitude of applications used to carry out job functions on a daily basis, delivering graphics within a remote experience has been a challenge.

Businesses need to be able to deliver applications to end users who plan to work remotely or at a remote office. VMware Horizon, another component of Workspace ONE, delivers a virtual desktop or application by leveraging virtual graphics, allowing users to pivot between apps on a desktop or mobile device. Workspace ONE also makes it easy for employees to access applications with a single, secure sign-on.

Conclusion: Making Digital Workspaces Work for You

The Vox Mobile Approach to Workspace ONE

At Vox Mobile, we understand that planning and executing on a solution like Workspace ONE can be overwhelming, which is why our goal is to make the process as simple and expeditious as possible. Here's what the Vox Mobile approach looks like for our customers:

1. Initial Consult

The beginning stages of implementing Workspace ONE consist of sitting down side-by-side with the customer and working together to understand their use cases and to define the goals they'd like to achieve through implementing Workspace ONE.

2. Identify Stakeholders, Goals, and Assets

Next, it's time to identify the stakeholders who will be managing and working with the solution. We'll also identify the use cases that need to be solved through Workspace ONE.

3. Implementation and Service Delivery

Throughout implementation and service delivery, Vox Mobile works with the client to deliver the solution exactly the way it's intended, and ensure environments and applications work seamlessly within it.

4. Ongoing Lifecycle Management

Not all clients wish to engage in ongoing lifecycle management, but we like to provide the option for those who don't have the resources to be solely responsible.

Vox Mobile can be part of the overall management, support, and administration as necessary, to include 24/7 Help Desk Support.

If a customer wishes to outsource those responsibilities exclusively, our VMware experts will head up maintenance and lifecycle management for Workspace ONE; this is particularly helpful when delivered via the cloud.

Mini Case Study

Problem:

A medium sized pharmaceutical company using a containerized competitive solution had to contend with the sudden discontinuation of the product. The product never fully worked for the company due to a lack of customization and no formal DEP integration.

Solution:

The company setup a POC with Workspace ONE/AirWatch and appreciated the simplicity of setting up a mixed corporate and individual liable environment with support for both iOS and Android devices. They were able to fully manage corporate devices using DEP and VPP, eliminating the need to have Apple IDs on each device, something that was not possible with Good. They also deployed many of the secure applications such as Boxer, Secure Browser, and Content Locker, allowing them to containerize corporate data and guard against data loss. The final important piece to this deployment was vIDM, allowing them easy SSO among numerous company applications.

Results

The company is now able to easily manage their mixed liability environment and are looking at exploring integration with Office applications.

With core competencies across multiple markets, Vox Mobile customers have developed custom strategies to accelerate the path to mobility innovation – this and other use cases are highlighted in our [Industry Spotlight Guide](#).

About Vox Mobile

Mobile technology is redefining how successful businesses operate, compete and succeed. In fact, mobility can become the strategic enabler that drives enterprise transformation, competitive advantage, and growth. But getting to that point isn't easy. Difficult challenges often stop IT's best mobility ideas from becoming a reality.

That's where Vox Mobile comes in. We were founded in 2006 with the vision to provide complete enterprise mobility management – delivered as a strategic service. Working closely with our clients and partners, we help accelerate the path to breakthrough mobility innovation – innovation characterized by application success and a superior end-user experience.

If you're interested in further evaluating how VMware Workspace ONE can positively impact your business and modernize your workspace, [connect with a Vox Mobile VMware Specialist](#), or call us at 800-536-9030 today.

Trusted mobility experts for over a decade

Everything about enterprise mobility is different from traditional IT. At Vox Mobile, our solutions include an expanding array of services, such as strategy development, device provisioning, AirWatch pro services and administrative end-user support and more.

VMware Enterprise Solution Provider

100% of our Mobility Services Specialists have AirWatch professional accreditation or higher.



Enterprise mobility is all that we do

We bridge the gap between mobile strategy and successful execution.



Broad range of services and solutions

We can help from strategy development through device and user support.



Our customers are incredibly satisfied

Our +61 Net Promoter Score is 38% higher than the industry average.



Seamlessly
Connected

Efficiently
Productive

Openly
Sharing

Always
Listening

Fully
Engaged

Schedule a demo

Reach out today to schedule a demo and learn how you can try Workspace ONE for free through a 5-day test drive.

voxmobile.com/contact



or call us at 1-800-536-9030



<http://www.voxmobile.com>



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